



6th Annual The Mac 'n' Cheese Throwdown Sponsorship Opportunities

Title	\$25,000 - SOLD!
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<ul style="list-style-type: none">❖ Exclusive opportunity to be the Title sponsor for 2 annual events, shared title sponsor for third.❖ All the benefits of the Presenting Sponsorship level, Plus:<ul style="list-style-type: none">➢ Your company will be titular in all press releases, media announcements, and articles before, during and after the event.➢ Company will be recognized and thanked at events➢ Recognition on signage at events, Company signage at registration, logo on step & repeats at events.➢ Complimentary t-shirts for all attending staff & volunteers with your brand exclusively featured on the sleeve.*➢ Opportunity to name a future service dog entering the W.A.G.S.4 Kids Step By Step Training Program.❖ 25 Tickets with expedited entry	
Presenting	\$20,000 - SOLD!
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<ul style="list-style-type: none">❖ Exclusive opportunity to be the Presenting sponsor for 2 annual events, shared title sponsor for third.❖ All the benefits of the VIP Sponsorship level, Plus:<ul style="list-style-type: none">➢ Your company will be Presenting Sponsor in all press releases, media announcements, and articles before, during and after the event.➢ Company will be recognized and thanked at events➢ Recognition on signage at events, Company signage at registration, logo on step & repeats at events.➢ Complimentary t-shirts for all attending staff & volunteers with your brand exclusively featured on the sleeve.*➢ Opportunity to name a future service dog entering the W.A.G.S.4 Kids Step By Step Training Program.❖ 25 Tickets with expedited entry	
VIP	\$15,000
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<ul style="list-style-type: none">❖ All the benefits of the Corporate Sponsorship level, Plus:<ul style="list-style-type: none">➢ Presenter Sponsorship on VIP Area + Placement of company signage prominently at the event➢ Airing of 30 second company commercial during the event*➢ Your company to be included in all broadcast media including TV & Radio PSA's and live interviews❖ 20 Tickets with expedited entry	
Corporate	\$10,000- SOLD!
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<ul style="list-style-type: none">❖ All of the benefits of the Throwdown Sponsorship level, Plus:<ul style="list-style-type: none">➢ Large logo featured prominently on marketing materials including outdoor advertising, print, digital & social.➢ Your large logo posted on the W.A.G.S. 4 Kids website, Mac 'N Cheese Throwdown webpage and Facebook page with a link to your business' site.❖ 15 Tickets with expedited entry	
Throwdown Sponsor	\$5,000
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<ul style="list-style-type: none">❖ All the benefits of the Mac Sponsorship, Plus:<ul style="list-style-type: none">➢ Your small logo to be listed on all materials including print advertisements and social media, including those distributed at local businesses.➢ Your small logo posted on the W.A.G.S. 4 Kids website, Mac 'N Cheese Throwdown webpage and Facebook page with a link to your business' site.❖ 10 Tickets with expedited entry	
Mac Sponsor	\$2,500
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<ul style="list-style-type: none">❖ All the benefits of the Vendor Sponsorship, Plus:<ul style="list-style-type: none">➢ Sponsorship Acknowledgement on social media and event websites with a link to your business' site.➢ Verbal introduction of company at the event.❖ 5 Tickets with expedited entry	

*** W.A.G.S. 4 Kids is a 501 (c)(3) charity. All Sponsorships are Tax Deductible to the fullest extent of the law**

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Vendor Sponsorship

\$1,000

- ❖ Your company listed on event marketing materials, including those distributed at local businesses
- ❖ Ability to set up a tented booth and allow attendees to sample/sell for the duration of the event. Company may provide 1 horizontal banner and up to 2 vertical banners to be displayed at your table.
- ❖ Your company is listed on the W.A.G.S. 4 Kids website, Mac 'N Cheese Throwdown webpage and Ticketing Site with a link to your business' site for online shopping/referral opportunities.
- ❖ Vendor/Beverage options shown on the event map
- ❖ Airing of 15 second company commercial during the drive thru event*
- ❖ 4 Tickets with expedited entry

Digital Sponsorship

\$500

- ❖ Company listed on the W.A.G.S. 4 Kids website, Mac 'N Cheese Throwdown webpage with a link to your business' site
- ❖ 2 Tickets with expedited entry

**To be provided by sponsor*



For more information, contact Sera Nelson, Executive Director
Tel: 216.586.5853, ext. 2 • Mail: sera@wags4kids.com
Mail: W.A.G.S. 4 Kids, 112 East Center Street, Berea, OH 44017



**6th Annual
The Mac 'n' Cheese Throwdown
Sponsorship Opportunities**

We are excited to participate at the below sponsorship level (check one, please):

_____ \$25,000	Title
_____ \$20,000	Presenting
_____ \$15,000	VIP
_____ \$10,000	Corporate
_____ \$5,000	Throwdown
_____ \$2,500	Mac
_____ \$1,000	Vendor
_____ \$500	Digital

_____ Not able to sponsor, but wish to support with a donation: \$ _____

Company Name (As you wish it to appear on all printed materials):

Contact Person/ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ E-Mail: _____

Payment Options

Option 1 - Enclosed, please find a check in the amount of \$ _____ [payable to W.A.G.S. 4 Kids]

Option 2 - Please invoice me in the amount of: \$ _____

Option 3 - Charge my CREDIT CARD in the amount of \$ _____

Card Number: _____ Expiration: ____/____ SVC: _____

Print Name as it appears on the card: _____ Billing Zip: _____

Authorized Signature: _____